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New Address: 420 Ninth Ave. (Bet. 33rd & 34th St.) New York, N.Y. 10001



PRINTERS

PRIMERA PRO

and PKU AUDIU

High Resolution A4-Size Dye-Sublimation and Wax Thermal Transfer Color Printer

Primera Pro is the most inexpensive yet effective way to produce color output. It delivers thermal transfer printer quality at the price of inexpensive ink jet printers and is a third of the price of the next lowest-priced thermal transfer printer. It prints photographic-quality dye-sublimation prints, laser-quality text or fast, inexpensive wax thermal proofs. The Primera Pro is ideal for graphs, diagrams, charts and illustrations or for producing professional quality comps, photos, scientific and architectural renderings, video captures, fabric transfers and even final It's output is so good it exceeds printers costing thousands of dollars more. also offers LocalTalk or parallel interfaces and optional Adobe Postscript Level 2. ency film and even T-shirt transfer sheets from a PC, Mac or Amiga.

un prints or fast, inexbath in one printer. - in color or b&w.

E.5 = 13"). A4 (210

 Select AppleTalk network support for Primera Pro's LocalTalk port or the Centronics-type parallel interface for Windows. Ethernet is available for Macintosh. Apple's ColorSync color matching software is also supported.

 Optional Adobe Postscript Level 2 gives you full compatibility with page design and illustration programs like Adobe Illustrator, Quark Xpress and many more.

Primera Pro Elite

Same features as Primera Pro PLUS-

- continuous-tone dye-sublimation output for true photographic quality.

* ______ fast print speeds. With a dye-sub print speed of 4.5 minutes. Elite is nearly times faster than the PrimeraPro.

* Dua carallel and serial interfaces let you print from both platforms without the hassle of awa separate printers.

Foto Shield dye-sub ribbons automatically apply a clear, protective overlay to printat maces, making your prints more durable and fade-resistant.

Primera Pro/Primera Pro Elite Color Printers & Accessories

1299.95 339.95	Primera Pro Elite for Macintosh and Windows
99.95 84.95 229.95 259.95 153.95 156.95 39.95	WAX THERMAL RIBBONS 76800 3-Color A & A4-Size 115 sh
109.95 39.95 39.95 39.95 39.95	WAX THERMAL TRANSPARENCY FILM 76916 A-Long 50 sh.29.95 76917 A4-Long 50 sh.33.50 WAX THERMAL T-SHIRT TRANSFER PAPER
69.95 69.95 124.95	76926 A-Long 10 sh. 16.95 76927 A4-Long 10 sh 17.95 76928 A-Long 100 sh. 152.95 76929A4-Long 100 sh. 159.95 76983 A-Long 500 sh. 334.95 76984 A4-Long 500 sh. 343.95

CTURA 310/310e -SIZE (12"x18") COLOR PRINTERS

oid-size professional color printer ever available. Now you do not have to and a day or longer to receive it. Instead, the Pictura 310 prints the same high-qualiarge-format print applications including proofs, comps, layouts, pre-press work. photography, posters, signage and even huge 12x18"T-shirt transfers.

mun is as photo-

B. B-long, A3. mere is enough in ers are also Optional Adobe Postscript Level 2 for Mac and Windows.

 To ensure that your color output will be accurate, the Pictura 310 supports most popular color matching systems. These include Agfa's Foto Tune, Apple's Color Sync, Kodak's Color Matching System and



Daystar's Digital Color Match.

teatures of the Pictura 310 PLUS—

· Includes FargoColor, a powerful single-step color management tool, and ColorSynergy software for customizing individual color profiles. Ensures that the colors selected are the colors printed.

	2			
Leces	sories		THERMAL RIBBONS	
	3395.00	52001	4-Color B/A3-Super Size 50 sh	57.95
	3395.00	52004	Monochrome B/A3-Super Size 200 sh	57.95
		52006	4-Color A/A4-Super Size 50 sh.	43.95
	675.00 4395.00	WAX 1	THERMAL PAPER	
	4330.00		Premium Grade B/A3-Super Size 50 sh	19.95
dly normalization			Premium Grade A/A4-Super Size 50 sh	
	219.95	WAX 1	HERMAL SPECIALTY PAPER	
	79.95	52053	T-Shirt Transfer B/A3-Super Size 50 sh	119.95
中国中	139.95	52056	T-Shirt Transfer B/A3-Super Size 250 sh	429.95
200	49.95		Transparency Film B/A3-Super Size 50 sh	

Desktop Color Proofer 9000

ious tone proofs for thousands of dol-Frantier 9000 is a continu-



Kocak Digital Science 8650 Series Color Printers

Built for Speed and Productivity

• The fastest printers in their class, they are equipped with a powerful 33 MHz R3081 MIPS RISC processor and 32 MB of RAM (48 MB in CMYK model). They can deliver a full-page 8x10 CMY print (13.6MB image file) in 70 seconds or 50 CMY prints per hour and a transparency or CMYK proof can be printed in just 90 seconds. You can print one image and process the next simultaneously to increase throughput and enhance productivity.

 They feature 300 dpi resolution, continuous-tone output, and 24-bit color. A text-enhancement feature reduces the jagged text and lines generated by other printers.

· Built-in support for SCSI, centronics and local talk. An optional network interface card provides simultaneous support for EtherTalk, Novell Netware, and TCP/IP protocols. All ports are multi-sensing, so the printers support multiple inputs simultaneously without changing directions.

· A wide range of ribbons, paper, and transparencies can be used including Ektatherm XtraLife color ribbons which offer special laminate coating. Under normal conditions, it resists stains from fingerprints, and eliminates re-transfer of dyes to PVC materials.

 Bundled with Macintosh and Windows system drivers for plug-and-play compatibility. Photoshop plug-ins are also provided for faster raster-mode printing. Converts from Postscript to raster output mode in 18 seconds, using the keypad on the front panel

8.5x11	Paper (imag	e area is	s 8x9)	CALL
8.5x12	Paper (imag	e area is	8 8x10)	CALL
8.5x14	Paper (imag	e area is	8 8x12)	CALL
9.5x14	Paper (imag	e area is	s 8.5x12)	CALL

· A black-only XtraLife ribbon is available for output of gray-scale raster image files. The black only option is ideal for scientific and medical imaging applications, as well as government and law enforcement printing needs. There are three

models to choose

whether you want

from, based on

rich photo-realistic prints and overhead transparencies (raster only), raster and postscript, or accurate raster and postscript CMYK position proofs. 8650 Color Printer/32 MB-includes export module for Photoshop, excels for people making photo-quality prints. 8650 PS Color Printer/32 MB-same as above, plus Postscript Level 2 support. Makes superb transparencies from presentation software like Microsoft Powerpoint and Aldus Persuasion. 8650 PS Color Printer/48 MB-same as above, plus equipped with 48 MB of RAM and prints four-color (CMYK) position proofs for use with software like Quark Xpress and Illustrator.

A4 Paper (image area is 210 x 297mm)	CALL
A4 Long Paper (image area is 210 x 307mm)	
A4 X-Long Paper (image area is 210 x 358mm)	CALL
Transparencies (100/box)	CALL

MD-2010/MD-4000

'Micro Dry' Photo-Realistic Color Printers

The Alps MD (Micro Dry) printers are not just new color printer—they represent a whole new way of printing. Conventional inkjet printers spray wet ink onto paper. The paper absorbs the wet ink like a napkin. As the color spreads, the edges get fuzzy, and print quality suffers. Alps eliminates this problem with it's patented 'Micro Dry' ink. This breakthrough dry ink technology fuses the color directly onto the paper surface or other print media.. There is no spraying, splattering, or diffusion. Instead, you get brilliant full-color and sharp black-and-white output on almost any printing media.

Alps' patented Micro Dry inks give a richness, depth, and reality you'll find in no other desktop printer, at any price. Just hit the print button, and you get millions of brilliant, lifelike colors in 600 x 600 dpi resolution, plus laser-sharp 1200 x 600 dpi black-and-white, on almost any printing media. This includes ordinary laser paper, overhead transparencies, T-shirt transfers, and even glossy papers that inkjet

and laser printers just can't handle. Micro Dry inks are also incredibly tough. They won't fade with age or exposure to sunlight, and unlike inkjet they're waterproof, so they won't smudge, smear, or streak.

MD-2010 Features:

• True 600 x 600 dpi coverage in 16.7-million brilliant, lifelike colors. With such rich color saturation, you can easily capture all the warm tones of a golden sunset or the rosy innocence of a child's smile.

· High-quality, photo realistic color printing is just the beginning. With 1200 x 600 dpi black-and-white output, the MD-2010 prints laser sharp, finely detailed black-and-white photos, with all the details and grayscale shading of the original.

 Micro Dry inks provide another printing breakthrough—metallic colors. Simply pop in a special Alps metallic gold, silver, magenta, or cyan ink cartridge and add a sparkling touch to business cards, letterhead, greeting cards, and more. Metallic printing is a unique capability you won't find in any other inkiet or laser printer, at any price.

Print on ordinary letter, legal, A2 and B5-size laser paper as well as on black paper, overhead transparencies, iron transfers and glossy paper.

 Ideal for documents and images you plan to archive. Micro Dry inks don't fade with age or exposure to sunlight.

 "Tiling" feature lets you print images up to 22" x 34". Just piece the tiles together, and you have a poster-size family portrait, landscape or drawing ready for display.

· To help you get started, includes Adobe PhotoDeluxe and a sample kit with T-shirt transfers, high-quality papers, overhead transparencies and greeting card blanks.

MD-4000 Features:

The MD-4000 is identical to the MD-2010 with one big exception—it incorporates a 600 dpi scanner. In one compact desktop system, you can easily scan photos, artwork, and illustrations, charts and graphs up to letter or legal size into your PC or Macintosh. Enlarge, reduce, combine, modify and embellish them any way you want. Then print the finished results with brilliant, lifelike colors in reports, overhead transparencies and other documents.

MD-2300 Masterpiece 'Micro Dry' Photo-Quality (Dye-Sub) Color Printer

The MD-2300 has all the features of the MD-2010 plus it adds dye-sublimation print capability. By combining Alps' proprietary Micro Dry ink technology with the dve sublimation process, the MD-2300 Masterpiece Color Printer gives you true continuous color tones and images that are sharp, clear and smooth, even under a magnifying glass. Alps' revolutionary printing technology combines three sophisticated components: Micro Energy Controller (EC) Chip, Micro DoS (Deposition-on-Silicon) print head and Micro Dry inks. With the power and complexity of today's most advanced microprocessors, the Micro EC precisely controls the Micro DoS print head and orchestrates the

smooth application of the Micro Dry inks on the paper. Also incorporating an advanced sophisticated design, the Micro Dos print head has 240 separate printing elements and a special silicon composition for precise control to create 600 x 600 dpi continuous-tone images and text in photographic mode.

All the features of the MD-2010 PLUS-

Dye-sub output using photographic-quality inks. These waterproof, smearproof dye-type inks are used with Alps' Photographic-Quality paper to produce brilliant, incredibly detailed 600 x 600 dpi continuous tone photographic images and text.

Micro Dry Printers MD-2010 for Mac or PC (specify)219 MD-4000 for Mac or PC (specify)399

Photo-Realistic Supplies

for MD-2010/2300 and MD-4000:

9.95	High Grade Paper	13.95
9.95	Greeting Cards with Envelopes	5.50
9.95	8.5 x 11" Document Holder	11.95
	4 x 6" Document Holder	
	DI 1 12 0 19 /D 0 13 0	

Photographic-Quality (Dye-Sub) Supplies